



## CGATE REBRANDS IN TIME FOR FESPA DIGITAL 2010

**Cgate celebrates setting up three new companies and warehouse facilities in Europe.**

**Visit CGATE at  
Fespa Digital Munich  
22 - 26 JUNE 2010  
Hall B2 Stand 119**

After a very successful 8 years that saw the setting up of three new companies and warehouse facilities around Europe, the Cgate Group is rebranding. This rebranding is designed to reflect the company's vision; supply high quality, cost effective sign and display products.

Cgate UK Ltd was established in 2009 to serve the UK mainland and offer a quick delivery service to UK customers from the company's warehouse in Felixstowe.

Cgate's new brand, together with it's full range of sign and display products will be on display at Cgate's stand at Fespa Digital in Munich.



## CHOOSING THE RIGHT PATH

### CGATE RESPONDS TO THE MOOD OF ECONOMY WITHOUT QUALITY COMPROMISE

For a considerable time now, the markets have been driven by the demand for ever lower cost products. Looking back over the last 10 years, we have witnessed the initial rush on mass produced products of questionable quality and the competition to supply them at the lowest possible price.

It was clear that this situation was not sustainable. While customers, end users and distributors alike, have extensively surfed the net or paid visits to various trade shows around the globe, triumphantly digging up cheaper products, suppliers have watched with dismay, refusing to join an insane price war. World markets are not stable. History teaches that sooner or later the price of raw materials, governments, banks or political or financial uncertainties will affect the market.

And of course we haven't been disappointed. This is the inevitable result of having a global



economy. In 2009, almost everything that could affect the markets has done so, in spades.

Cgate's aim, during these uncertain times, has been to maintain product stability with no compromise in quality. Indeed, we have been seeking to provide our customers with ever higher quality and reliable product consistency.

In response to the general mood that at the very least we need to look after our planet, Cgate has introduced a range of eco-friendly, sustainable bamboo display products. This range includes elegant roll-ups, X & L- banners and poster shelves, pictured opposite.

**New**

**FLUTED ALUMINUM COMPOSITES**

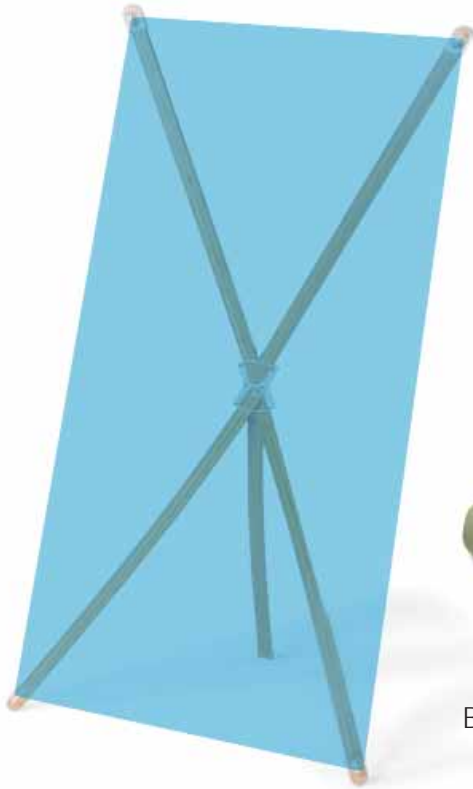
**PET BLOCKOUT & GREY BACK**

**CBOND**

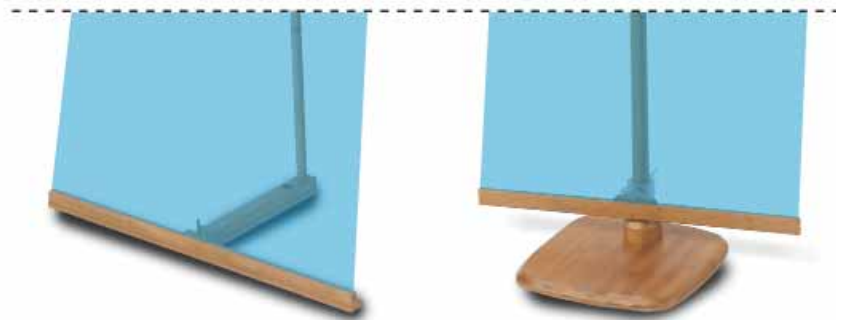


CbondF is a lightweight rigid panel with a corrugated core between two finished aluminium sheets. Unlike Cbond (Cgate's flagship ACP product), which can be shaped and used for fabrication, CbondF is extremely rigid and can be used for temporary construction.

Cgate has two new PET products; a blockout and a grey-back. These are designed for roll ups and other display using high resolution printers with high saturation inks. The material ensures maximum detail retention and excellent contrast.



Bamboo X-Banner



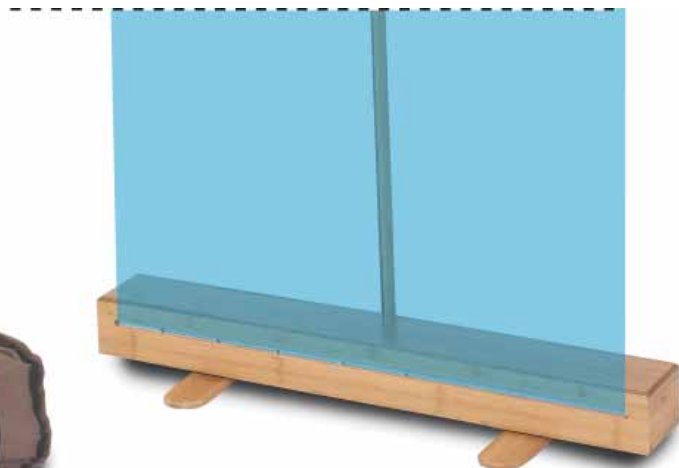
Bamboo L-Banner



Bamboo Poster Shelf



Bamboo Roll-Up



## CGATE PRODUCTS



### FLEXIBLE MEDIA

SOLVENT MEDIA

ONE WAY VISION

TEXTILES

REFLECTIVES



### RIGID MEDIA

ALUMINUM COMPOSITE PANELS

FLUTED ALUMINUM COMPOSITE PANELS

ALUMINUM COMPOSITE PANELS (PVDF COATING)

FREE FOAM PVC

POLYSTYRENE FOAM BOARDS

RUBBER MAGNETIC SHEETS



### DISPLAY

SNAP FRAMES

A-STANDS

POSTER STANDS

ROLL-UPS

BANNERS

BAMBOO PRODUCTS

LIGHT BOXES

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